

Applus+ Mark for Packaging Reuse

What Is Applus+ Mark for Packaging Reuse?

Applus+ Mark for Packaging Reuse is a **certification scheme** that verifies packaging and containers classified as **reusable**, whether they operate in a **closed-loop, open-loop, or hybrid system**. By ensuring **control of reuse, control of reconditioning, and traceability**, this mark guarantees the declared **reusable packaging** meets the requirements set out in our **Particular Certification System (PCS) number 141, based on EN 13429**.

It also confirms the **number of circuits or rotations** a package can undergo, demonstrating a robust commitment to **sustainability** and **responsible resource management**.

Who Is It For?

This mark is designed for organisations involved in **reusable packaging**, including:

- **Suppliers** of reusable packaging
- **Distributors**
- **Emptiers/Users**
- **Reconditioners** of packaging or containers

Any organisation that aims to control and monitor the **reusability** of their packaging and ensure **traceability** throughout the value chain can benefit from **Applus+ Mark for Packaging Reuse**.

How Does Applus+ Mark for Packaging Reuse Work?

Applus+ Laboratories carries out an **audit** to verify that the **requirements**, set out in the **PCS**, are fulfilled by the packaging or container seeking certification. This process involves:

1. **Control of reuse:** Verifying that the container or packaging is indeed capable of repeated use, starting with its design.
2. **Control of reconditioning:** Ensuring appropriate processes are in place to clean, repair, or refurbish the packaging after each cycle.
3. **Traceability:** Auditing the chain of custody to ensure transparent tracking of packaging throughout its lifecycle.

4. **Reusable packaging declaration:** Confirming the package meets all declared reusability criteria.
5. **Control of the number of circuits or rotations:** Verifying how many times a package can be reused while maintaining functionality and safety.

By following these steps, **Applus+ Laboratories** can provide assurance that the **reusable packaging** meets rigorous **quality** and **reusability** standards such as EN 13429.

What Are the Benefits of Applus+ Mark for Packaging Reuse?

Organisations that achieve **Applus+ Mark for Packaging Reuse** can benefit in multiple ways:

- **Exemption from plastic tax:** Under certain legislations (such as **Spanish Law 7/2022**), certified **reusable packaging** may be exempt from plastic-related taxation, resulting in **direct economic advantages**.
- **Reduced reliance on raw materials:** Reusing packaging minimises the need for new materials, reducing **environmental impact** and **resource consumption**.
- **Enhanced transparency and traceability:** A certified **traceability** system fosters **trust** among stakeholders and end-users, showcasing a **credible commitment** to sustainable practices.

Why Choose Mark for Packaging Reuse with Applus+ Laboratories?

By partnering with [Applus+ Laboratories](#), you leverage our **longstanding expertise** in sustainability, testing, and certification. This ensures your **organisation** obtains **high-quality, internationally recognised** certification.

- **Proven proficiency in plastic certification:** Applus+ Laboratories stands at the forefront of auditing and certification, offering **transparent** and **accurate** assessments.
- **Stringent and trustworthy methodology:** Our rigorous evaluation processes **instil confidence** in your product claims and uphold **credibility**.
- **Global recognition:** Certifications from Applus+ Laboratories are **widely acknowledged** across multiple sectors, enabling you to **differentiate** yourself in the market.
- **End-to-end support and guidance:** We provide **comprehensive assistance** throughout the audit and certification journey, helping your **organisation** efficiently **demonstrate compliance** with applicable standards and regulations.